



2025 Annual Report

MB,NT & NU



St. John
Ambulance

1.800.471.7771

sja.ca

A charitable organization

A Message From Board Chair Dr. Patricia Johnson, ^{MStJ} & President & CEO Brent Fowler, ^{MStJ}

As Board Chair and President & CEO for St. John Ambulance Council for Manitoba, Northwest Territories and Nunavut Inc., Order of St. John, it gives us great pleasure to report on our service and charitable activities over the past year.

2025 was an exceptional year for SJA reflecting growth in training, product sales, and community impact. Training grew to \$2,531,344 which is an increase over 2024, while product sales totaled \$1,022,854 which is also an increase over the previous year. Other revenue from donations and grants totalled \$778,374. Net income was a modest deficit of \$91,355 which was a significant improvement over the budgeted deficit of \$152,020. Our balance sheet is strong, and we continue to be one of the best performing Councils within SJA Canada.

In 2025, we trained 28,094 students which is an increase of almost 400 students over the previous year. This represent very strong training numbers, and our goal for 2026 is to train over 30,000 students.

Our community services activities also experienced a busy year in 2025, and we are well positioned to grow in the future. Our Medical First Responder (MFR) and Therapy Dog (TD) programs are active across the region, and our new ERU (emergency response unit) was deployed last summer in response to the Manitoba wildfires. In total our ERU, MFR and Therapy Dog volunteers contributed 6,116.5 hours of service in 67 days caring for evacuees in congregate shelters. We are grateful that Alberta, Saskatchewan and Ontario Councils came to our aid by deploying volunteers to Manitoba on 24 hours notice.

Consistent with our charitable mission and the desire to support our local communities, SJA donated several thousand dollars worth of PPE, AED's and AED accessories to various entities throughout MB, NT & NU.

In 2024, we began the redevelopment of the property at 1500 Portage Avenue adjacent to our main Winnipeg campus. An old building has been demolished, the site prepared for construction and an elegant digital pylon sign was installed. In 2026, the remaining civil work, paving and greenspace development will be completed, giving us a beautiful direct view from Portage Avenue (Winnipeg's primary commercial artery). We are proud to say that this purchase and the redevelopment will occur without SJA taking on any debt for this purpose.

2025 saw the full roll out of the Fire First Response Program to fire departments across Manitoba to better prepare them to respond to emergencies in their jurisdictions. SJA was the first training agency to be certified by Manitoba Health to deliver this advanced level of training, which is an alternative to EMR as the required level of service for fire departments that also respond to EMS calls for assistance.

We were pleased to see our instructor group grow from approximately 200 Instructors to well over 300. We have made considerable effort to increase our instructor numbers across the region, and our strategy is paying off. We believe we are on track to see these numbers continue to grow, and in 2026 will be focusing on further instructor recruitment and development in rural and northern areas including Yellowknife.

Our capital campaign continued to produce strong results in 2025 as we work towards a third and final phase of our capital project, something we hope to see come to fruition in 2026. We are also grateful to our Campaign Director Mr. R.W. (Bob) Cunningham for his service to SJA.

We would like to acknowledge the leadership and support of two board directors who retired in 2025 year after having served a maximum of 9 years on the board. Both Bill McDonald and Sarah Giesbrecht will be greatly missed, but we are pleased to welcome Bailey Catania and Melissa Pope to the board.

We are very pleased with the accomplishments of SJA in 2025 and excited for the stage that has been set for 2026 and beyond. We thank the board, instructors, volunteers, and staff for their service.



2025 Board of Directors, Linzy Jones, Nicole Wilson, Brent Fowler, Bailey Catania, Patricia Johnson, Dwight MacAulay, Jason Campbell, Dean Dias, The Honourable Anita R. Neville P.C., O.M., DStJ Lieutenant-Governor of Manitoba (missing from photo Richard Pope, Melissa Pope)



A Message from the Lieutenant-Governor of Manitoba

"We make a living by what we get, but we make a life by what we give,"
said Winston Churchill.

It's a wonderful life for the community leaders and extraordinary volunteer force that continue to fulfill the noble mission of St. John Ambulance (SJA) in the Manitoba, Northwest Territories & Nunavut region and around the world.

Every year, a great many citizens, present and future, benefit from the many quality training programs you deliver in such important areas as quality lifesaving and first aid instruction. Your organization's work, and the comforting presence of SJA volunteers at community events, reflect the shared dedication of your board, staff and volunteers to ensuring the safety and well-being of our fellow citizens.

As The King's representative in Manitoba, and as Dame of the Most Venerable Order of the Hospital of St. John of Jerusalem in our province, I commend everyone who works to further the admirable goals of SJA, including the volunteers who so selflessly give of their time and talents to help others. You are part of a remarkable team of which our region is most proud.

As you release your annual report, look back on another year of outstanding service, and plan for the future, I thank you for your public service and wish you continued success.

The Honourable Anita R. Neville P.C., O.M., DStJ
Lieutenant-Governor of Manitoba



St John



A MESSAGE FROM THE VICE PRIOR OF NWT THE HONOURABLE GERALD KISOON, ONWT, KStJ

I offer my sincere congratulations to the St. John Ambulance – Manitoba, Northwest Territories and Nunavut on another exceptional year.

As ambassadors of a proud and enduring tradition of service, the board, staff, and volunteers of St. John Ambulance continue to demonstrate remarkable dedication to the safety and well-being of our communities. Through lifesaving first aid training, compassionate care, and a steadfast presence at public events, your work brings reassurance and support to people across diverse regions.

On behalf of those you serve, I extend sincere gratitude to all volunteers, employees, partners, and supporters of the St. John Ambulance for your efforts throughout the year to strengthen community resilience and ensure that help is always close at hand when it is needed most. Your contributions make a lasting difference not only today, but for generations to come.

**The Honourable
Gerald Kisoun, ONWT, KStJ
Commissioner of the Northwest Territories**

Quyanaqpak, Ha'aai, Thank you, Merci beaucoup.



**Commissioner of Nunavut
Vice-Prior of Nunavut
Hon. Eva Qamaniq Aariak C.M., O.Nu, DStJ**

REVERENT
HEALTHY
HARMONIOUS
ACCOUNTABILITY
COLLABORATION
BALANCE
QUALITY
FAIRNESS
INTEGRITY

UNIFIED
TEAMWORK
PASSION
EFFORT
CONSTRUCTIVENESS
SERVICE TO OTHERS

OUR VALUES

St. John Ambulance Saint-Jean™

EXCELLENCE
LEADERSHIP
COMMITMENT
TO WELL-BEING
UNDERSTANDING

PATIENT
WELL-BEING
INNOVATIVE
VISION

WELCOMING
COMMUNICATION
DIVERSITY
FELLOWSHIP
LOYALTY

Our Vision

Enhanced health and well-being
for all.

Our Mission

Supporting communities across
Canada to enhance their health and
well-being through training, products,
and community-based services.

Our Impact

In 2025, St. John Ambulance continued to make a meaningful impact through training, emergency response, and community support. Our volunteers, instructors, and staff showed dedication and compassion while supporting public events, delivering first aid and mental health training, providing Therapy Dog visits, and responding during times of need.

Highlights from 2025:

- Medical First Responders supported public events and emergency response efforts
- Therapy Dog teams provided comfort in schools, workplaces, and healthcare settings
- Lifesaving Awards recognized acts of courage and quick action
- Mental health and wellness training helped support safer workplaces
- Wildfire response efforts assisted impacted communities across Canada
- 99% of students said they would recommend SJA training to others based on our google reviews
- 95% of students reported satisfaction with the training they received





First Aid & Training Overview

In 2025, St. John Ambulance MB, NT and NU continued to be a trusted leader in First Aid and CPR training across the region. Through expanded training opportunities, innovative learning formats, and strong community partnerships, we helped equip thousands of individuals with lifesaving skills and confidence to respond in emergencies.

2025 Training Highlights:

- Delivered training to over 28,094 students across MB, NT, NU.
- Expanded blended and virtual learning opportunities to increase accessibility and flexibility
- Strengthened workplace and community training partnerships
- Sold 367 AEDs in 2025.
- Continued to grow mental health and wellness training offerings

We continue to innovate through blended learning, virtual formats, and workplace partnerships, ensuring everyone is equipped to respond with confidence when it matters most.

Community Service Programs



Medical First Responder Program

St. John Ambulance Medical First Responder volunteers are highly trained community leaders who provide first aid coverage at public events. Through ongoing training and leadership development, these volunteers help ensure timely, skilled care is available when medical emergencies occur.



Emergency Management Program

St. John Ambulance volunteers are trained to be able to respond when communities need support most. Through emergency preparedness and response initiatives, our Medical First Responder and Therapy Dog volunteers provide both critical first aid care and psychosocial support during disasters.



Therapy Dog Program

St. John Ambulance Therapy Dog volunteers and their certified dogs provide comfort, connection, and psychosocial support, helping reduce stress and promote emotional wellbeing in schools, healthcare settings, and community spaces.

Medical First Responder Program

In 2025, our volunteer Medical First Responders helped ensure community members felt safe and supported at events of all sizes. From large public gatherings to local community events, teams provided on-site first aid care when it mattered most. Our volunteers also supported the Manitoba wildfire emergency disaster response initiatives when communities needed additional support including providing medical care and assistance to wildfire evacuees.

OVER
350+
VOLUNTEERS
OVER
400+
EVENTS SERVICED

Through more than 350+ community events served across Manitoba, our Medical First Responders served at places such as:

- Winnipeg Blue Bombers, Brandon Wheat Kings, Centennial Concert Hall, Rainbow Stage, Western Manitoba Centennial Auditorium.
- Winnipeg Police Marathon, Manitoba Marathon, Westman Cerebral Palsy Bike Race
- Brandon United Way Touchdown lunch
- Keystone Centre PBR, music concerts
- Folklorama, Gimli Icelandic festival



Therapy Dog Program

In 2025, our volunteer Therapy Dog teams continued to offer moments of comfort, companionship, and connection to those who needed it most. From regular visits at the bustling airports to quiet hospital rooms, from classrooms to care homes, our therapy dog teams were there with tails wagging and hearts open. The TAILS (Therapy Animals in Literacy Support) Program helped 100+ children in building confidence and of love for reading while teams also provided 250+ hours of psychosocial support during the Manitoba Wildfire emergency response efforts.



OVER
270
THErapy DOG TEAMS

OVER
97K
PEOPLE IMPACTED

Through more than 250 community “pawtnerships” and 240+ events served our therapy dog teams provided support in places such as:

- St. Boniface, Seven Oaks, Victoria, Grace, Concordia, Portage, Russell, Brandon, Swan Lake, Stanton Hospitals
- Ronald McDonald House
- Winnipeg Richardson International & Yellowknife Airport
- Avens, Fairview, Charleswood, Poseidon, Lions & St. Amant Care Facilities
- K-12 schools
- Stony Mountain Penitentiary and North Slave Correctional Facility
- Adult & Youth Day Programs
- Staff Wellness retreats, conferences and conventions



Emergency Management Program

St. John Ambulance provided critical support during the Manitoba Wildfires by deploying Medical First Responders and Therapy Dog Teams to assist evacuees and front-line crews.

Our volunteer teams served at the Billy Mosiekno Arena and Holiday Inn Airport reception centres and had first aid stations setup at the RBC, Leila Soccer Complex and University of Winnipeg evacuee shelters providing front line health alongside doctors and nurses in our community.

OVER
6,115.6
HOURS SERVED HELPING
21,000+
COMMUNITY MEMBERS
OVER
67+
DAYS OF DEPLOMENT



EOC VOLUNTEERS:
15 Leadership
Volunteers
1,713.0 Combined
Hours



DEPLOYED VOLUNTEERS:
26 MFR and 2 EOC Support
1,536.0 Combined Volunteer
Hours who were deployed
with 24.0 hours notice from
Saskatchewan, Alberta and
Ontario



BASE CAMP ACTIVE:
35 days of near self-
sustaining support to our
Nationally deployed
volunteers



LOCAL VOLUNTEERS:
43 TD
232.5 COMBINED HOURS

98 MFR
2,635.0 COMBINED
HOURS



500+ PATIENTS SUPPORTED WHICH
RESULTED IN FEWER AMBULANCES
CALLED AND MORE IMMEDIATE CARE
TO EVACUEES

2025 Manitoba Investiture and Awards Ceremony



Mr.	Sulaiman	Aini	Award Recipient - Promotion to Officer
Cst.	Tyler	Lintick	Award Recipient - Life Saving Award Gold
Cst.	Erika	Fenton	Award Recipient - Life Saving Award Gold
Cst.	Shaun	Lewis	Award Recipient - Life Saving Award Gold
Cst.	Nicholas	Bruneau	Award Recipient - Life Saving Award Gold
Cst.	Adam	Herrick	Award Recipient - Life Saving Award Gold
Cst.	Scott	Blanco	Award Recipient - Life Saving Award Gold
Cst.	Chad	Swenarchuk	Award Recipient - Life Saving Award Gold
Cst.	Colleen	Mitani	Award Recipient - Life Saving Award Gold

Mr.	Bob	Williams	Award Recipient - Vice Prior
Ms.	Samantha	Rodeck	Award Recipient - Chairs Commendation
Mr.	Norman	Sims	Award Recipient - Chairs Commendation
Ms.	Cailin	Egan	Award Recipient - Chairs Commendation
		DASCH	Award Recipient - Safe Work/SJA

Mr.	Mykola	Verkhovets	Award Recipient - Life Saving Award Silver
Mr.	Olumide	Adeshakin	Award Recipient - Life Saving Award Silver
Ms.	Khandakar	Rahman	Award Recipient - Life Saving Award Silver
Mr.	Abdirahman	Mohamud	Award Recipient - Life Saving Award Silver
Ms.	Leanne	Kuo	Award Recipient - Life Saving Award Silver
Ms.	Kaylee	Dobson	Award Recipient - Life Saving Award Silver
Mr.	Lieu Fred Iglesia	Niese	Award Recipient - Life Saving Award Silver

**Congratulations
to all the recipients!**

2025 NORTHWEST TERRITORIES INVESTITURE & AWARDS CEREMONY



Mr.	Gerald	Kisoun	Award Recipient - Invested Knight
Mr.	Kevin	Rowe	Award Recipient - Chairs Commendation
Mr.	Glen	Rutland	Award Recipient- Promoted to Commander
Mr.	Edward	Patten	Award Recipient - Chairs Commendation
Capt.	Matthew	Yap	Award Recipient - Chairs Commendation

Mr.	Brad	Cremasco	Award Recipient - Priory Vote of Thanks
Mr.	David	Fournier	Award Recipient - Priory Vote of Thanks
Ms.	Meag	Shouhda	Award Recipient - Priory Vote of Thanks

**Congratulations
to all the recipients!**

The Order of St. John

The Order of St. John – its full name is The Most Venerable Order of the Hospital of St. John of Jerusalem – is one of the world's oldest humanitarian organizations.

This world-wide non-denominational charitable organization is dedicated to the service of others in over 40 countries.

There are over 30,000 members worldwide, supported by approximately 250,000 regular volunteers and 4,000 employees.

The Mission: The world-wide mission of the Order of St. John is "to prevent and relieve sickness and injury, and to act to enhance the health and well-being of people anywhere in the world."

The Motto: "Pro Fide, Pro Utilitate Hominum," which means "For the Faith, In the Service of Humanity."



King Charles III is the Sovereign Head of the Most Venerable Order of the Hospital of St. John of Jerusalem



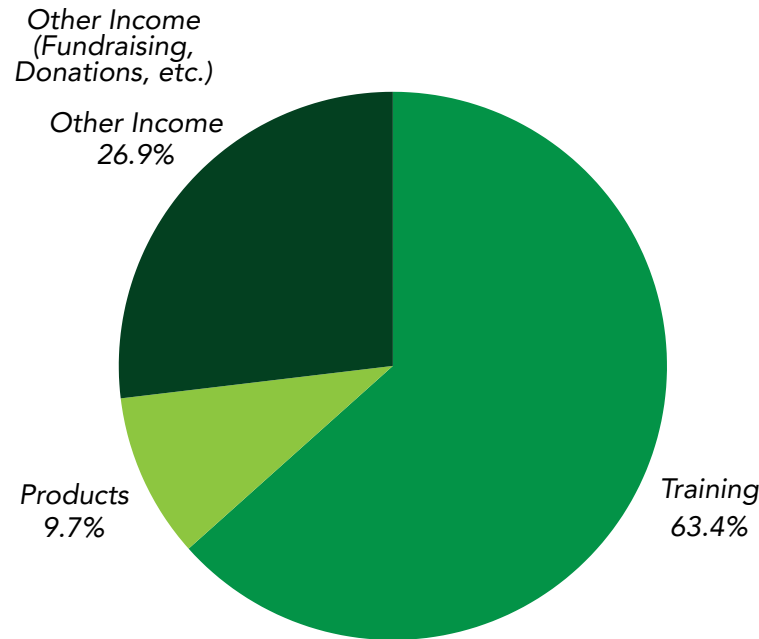


Financial Summary

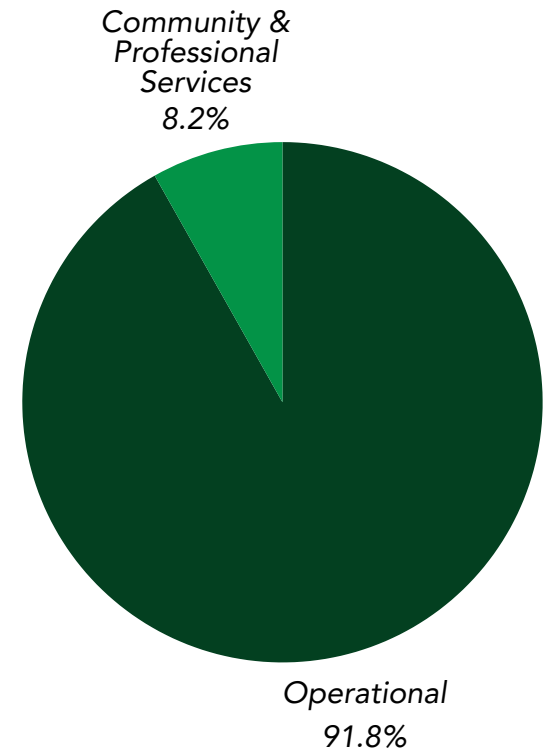
St. John Ambulance is a not-for-profit organization that reinvests all surplus into training, volunteer services, and community programs.

In 2025, strong growth in training revenue and donor support combined with careful financial management enabled us to expand services while remaining fiscally sustainable.

2025 Net Revenue



2025 Expenses



STATEMENT OF FINANCIAL POSITION

December 31	2025	2024
Assets		
Current Assets		
Cash and bank	\$ 637,656	\$ 937,914
Accounts receivable (Note 2)	460,504	353,834
Inventory (Note 3)	146,553	284,580
Prepaid expenses	14,881	16,464
	<u>1,259,594</u>	<u>1,592,792</u>
Capital assets (Note 4)	6,656,504	6,898,131
	<u>\$ 7,916,098</u>	<u>\$ 8,490,923</u>
Liabilities and Fund Balances		
Current Liabilities		
Accounts payable and government remittances payable (Note 5)	\$ 177,191	\$ 505,042
Deferred revenue	37,971	15,626
Current portion of long-term debt (Note 6)	46,960	45,649
	<u>262,122</u>	<u>566,317</u>
Deferred contributions (Note 7)	3,470,226	3,602,540
Long-term debt (Note 6)	780,609	827,570
	<u>4,512,957</u>	<u>4,996,427</u>
Commitments (Note 8)		
Fund Balances		
Operating Fund	1,011,217	1,037,909
Capital Fund	2,358,709	2,422,372
Investment Fund	33,215	34,215
	<u>3,403,141</u>	<u>3,494,496</u>
	<u>\$ 7,916,098</u>	<u>\$ 8,490,923</u>

STATEMENT OF OPERATIONS

<u>For the year ended December 31</u>	<u>2025</u>	<u>2024</u>
Revenue		
Donations	\$ 751,334	\$ 711,068
Grants		
Government	-	19,926
Other	18,000	15,497
Interest	9,040	26,112
Miscellaneous	13,071	13,751
Retail sales	1,022,854	995,583
Sponsorships	4,500	22,000
Training fees	2,531,344	2,520,687
	<u>4,350,143</u>	<u>4,324,624</u>
Expenses		
Administration and other	567,353	474,153
Building occupancy	270,861	253,834
Community service	97,943	85,182
Cost of retail sales (Note 3)	687,179	612,464
Freight and transportation	61,919	56,927
Insurance	34,233	29,818
Interest expense	27,431	31,494
Office expenses	43,906	41,714
Professional fees	80,043	130,217
Promotion and publicity	84,168	81,476
Salaries and benefits	1,621,000	1,504,208
Training expenses	717,711	721,461
	<u>4,293,747</u>	<u>4,022,948</u>
Excess (deficiency) of revenue over expenses for the year before other items	56,396	301,676
Other Items		
Amortization of deferred contribution (Note 7)	224,953	226,838
Amortization of capital assets	(372,704)	(404,208)
Loss on disposal of capital assets	-	(3,504)
	<u>(147,751)</u>	<u>(180,874)</u>
Excess (deficiency) of revenue over expenses for the year	\$ (91,355)	\$ 120,802



We are St John Ambulance because of you.

Across the country, your service, compassion, and commitment are the heartbeat of everything we do.







St. John
Ambulance

Thank You

2025 reminded us that preparedness saves lives and community care changes lives. Whether in a classroom, at a crisis site, beside a hospital bed, or during a Therapy Dog visit, St. John Ambulance continued to support Canadians with compassion, professionalism, and care.

Thank you to our volunteers, donors, staff, instructors, and partners for another impactful year of service and community support.

